

Curriculum Vitae

Simon Perez

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Education

Universidad Complutense

Madrid, Spain

Master of Professional Journalism

Washington and Lee University

Lexington, Virginia

Bachelor of Arts in Journalism

Academic experience

Assistant Professor – Broadcast and Digital Journalism Department

S.I. Newhouse School of Public Communications, Syracuse University

August 2011 to December 2021

Courses taught:

Television News Reporting, BDJ 664, BDJ 464:

Graduate and undergraduate level students learn how to produce quality television news stories by defining what distinguishes a good news story, locating reliable information, applying ethical principles and understanding the impact of diversity in the newsgathering process.

Long-form Television Reporting, BDJ MIL 530:

The military students add to their proficiency in technical skills by learning how to tell long-form stories, which demand more time and go into more depth than those found in regularly scheduled news broadcasts. Planning and organization are key features of this course, so the final stories reflect a more thorough level of reporting.

Television News Producing and Anchoring, BDJ 465:

Undergraduate students learn how to use news judgment, news writing, reporting, shooting and editing skills to assemble a newscast, paying particular attention to the demands and leadership responsibilities of the producer. The students also work on their on-camera presentation skills as anchors.

Broadcast/Digital News Writing, BDJ 311:

The focus of this undergraduate course is on writing deadline stories for radio and the web and, by the end of the course, the basics of television news writing. The basic writing skills are applied in the companion BDJ 364 Radio Reporting course, where students find news, report it, produce and deliver it, under conditions as close to real life in the broadcast news business as possible.

Radio/Audio Reporting, BDJ 364:

Undergraduate students learn the basic concepts of radio news and digital audio reporting. They apply the skills learned in the companion BDJ 311 News Writing Course to report radio stories in the field, conduct in-person interviews and assemble their stories for on-deadline newscasts. By focusing solely on audio recording, this course is the first step in the electronic news gathering sequence that culminates with the television reporting courses.

Cross-Media & Digital News Writing, BDJ/MAG 200:

The goal of this undergraduate course is to break down silos between the broadcast and print/text newswriting specialties and teach students how to become fluent in both formats. Students write stories on deadline for both broadcast and text. This course prepares students for the current professional landscape, where reporters are expected to publish their stories on a wide variety of platforms.

*Professional
experience*

Freelance General Assignment Reporter

KPIX CBS 5, June 2012, June 2014, May 2015, June 2016, June/July 2017, June/July 2018, June/July 2019
San Francisco, California
Reporter for 5pm and 6pm newscasts
Nation's sixth largest market, approximately 2.5 million viewing homes
100,000 views a day

Anchor – SciTech Now, Central New York Technology and Innovation program
WCNY PBS, March 2015 to 2019
Syracuse, NY

Host – Tele Auction
WCNY PBS, April 2015, 2016, 2017, 2018, 2019
Syracuse, NY

Host – Travel Auction
WCNY PBS, January 2015, 2016, 2017, 2018, 2019
Syracuse, NY

General Assignment Reporter

KPIX CBS 5, January 2002 to March 2011
San Francisco, California
Lead reporter for 5pm and 6pm newscasts
Pioneered newsroom transition from two-person reporting to solo reporting model
Nation's sixth largest market, approximately 2.5 million viewing homes
Approximately 100,000 views a day

General Assignment Reporter

WRIC ABC 8, September 1999 to December 2001
Richmond, Virginia
Lead reporter for 11pm newscast
Nation's 54th largest market, approximately 500,000 viewing homes

Reporter, Anchor, Producer

WGXA Fox 24, April 1997 to August 1999

Macon, Georgia

Lead weekday reporter, led weekend newscast team as producer/anchor

Nation's 124th largest market, approximately 200,000 viewing homes

Associate Producer, Writer

Canal de Noticias, NBC NewsChannel September 1993 to April 1997

Charlotte, North Carolina

First U.S.-based, 24-hour Spanish television news broadcast

Part of team that launched the newscasts

Approximately five million viewing homes in North, Central and South America

Precursor to other cable news in Spanish, such as CNN en Español

Staff Writer

Atlanta Committee for the Olympic Games, July-August 1996

Atlanta, Georgia

Wrote profiles and game coverage of water polo competition

Features Reporter

Macworld/España, November 1991 to March 1993

Madrid, Spain

Magazine for Macintosh computer users in Spain

Interviews in Spanish and English

Stories written in Spanish

Part of team that launched the magazine

Reporter

ABC, Prensa Española newspaper, October 1990 to November 1991

Madrid, Spain

Covered science beat

Nation's second-largest national news daily

Approximate circulation of 300,000

Interviews in Spanish and English

Stories written in Spanish

General Assignment Reporter

Daily News-Record, March 1990 to June 1990

Harrisonburg, Virginia

Approximate circulation of 30,000

Reporter

Danville Register & Bee, July 1988 to March 1990

Danville, Virginia

Covering education, health and social services beats

Approximate circulation of 15,000

Helped to merge am and pm newspapers into larger daily paper

Research

The Impact of the Multi-Media Journalist Model on Local TV News

Evaluating the impact on the quality of local television news as broadcast journalists not only report their stories but also shoot and edit them. Conducting national survey of local television reporters in large and small markets to assess how working alone impacts their job satisfaction and their perception of quality.

Publications

Perez, S. (2020, July 28). *3 steps to story structure*. RTDNA.org. Retrieved from https://www.rtdna.org/article/3_steps_to_story_structure

Perez, S. (2020, June 16). *MOS doesn't have to be BAD*. RTDNA.org. Retrieved from https://www.rtdna.org/article/mos_doesn_t_have_to_be_bad

Perez, S. (2020, April 29). *Live TV interviews: Working with inexperienced interviewees*. RTDNA.org. Retrieved from https://www.rtdna.org/article/live_tv_interviews_working_with_inexperienced_interviewees

Perez, S. (2020, March 11). *Breaking news: Tips for a successful live interview*. RTDNA.org. Retrieved from https://www.rtdna.org/article/breaking_news_tips_for_a_successful_live_interview

Perez, S. (2019, July 5). *It's not personal*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2019/7/5/its-not-personal>

Perez, S. (2019, July 4). *The news(casts) never stop(s)*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2019/7/5/the-newscasts-never-stop>

Perez, S. (2019, July 3). *Let 'em go*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2019/7/3/let-em-go>

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Perez, S. (2019, July 1). *1, 2, 3, 4, 5, 6*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2019/7/1/1-2-3-4-5-6>

Perez, S. (2019, June 28). *Don't start with yesterday*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2019/6/29/dont-start-with-yesterday>

Perez, S. (2019, June 27). *Can I text you?*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2019/6/27/can-i-text-you>

Perez, S. (2019, June 26). *"Do your job." - Bill Belichick, football coach*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2019/6/26/do-your-job-bill-belichick>

Perez, S. (2019, June 25). *Kitchen sinks don't make for good TV*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2019/6/25/kitchen-sinks>

Perez, S. (2019, June 24). *Story ideas - you find them in the boringest places*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2019/6/24/story-ideas-you-find-them-in-the-boringest-places>

Perez, S. (2019, June 21). *Back to the big city*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2019/6/20/back-to-the-big-city>

Perez, S. (2019, March 27). *Answer “why” in your live shots*. RTDNA.org. Retrieved from https://rtdna.org/article/answer_why_in_your_live_shots

Perez, S. (2019, February 27). *Once is always faster than twice*. RTDNA.org. Retrieved from https://rtdna.org/article/once_is_always_faster_than_twice

Perez, S. (2019, February 1). *Know the rules: TV news crews face an ever more unwelcoming public*. Poynter.org. Retrieved from <https://www.poynter.org/reporting-editing/2019/know-the-rules-tv-news-crews-face-an-ever-more-unwelcoming-public/>

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Perez, S. (2018, July 4). *Wide, medium, tight tight tight*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2018/7/4/wide-medium-tight-tight-tight>

Perez, S. (2018, July 3). *Have a plan*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2018/7/3/have-a-plan>

Perez, S. (2018, July 2). *Safety first*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2018/7/2/safety-first>

Perez, S. (2018, June 29). *The Clash and TV news*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2018/6/29/the-clash-and-tv-news>

Perez, S. (2018, June 28). *Go ahead, ask. What’s the worst that can happen?*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2018/6/28/go-ahead-whats-the-worst-that-can-happen>

Perez, S. (2018, June 27). *Technology - pros and cons*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2018/6/27/technology-pros-and-cons>

Perez, S. (2018, June 26). *Not just where you are, but why you are where you are*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2018/6/26/not-just-where-you-are-but-why-you-are-where-you-are>

Perez, S. (2018, June 25). *Which way do I go?*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2018/6/25/which-way-do-i-go>

Perez, S. (2018, June 24). *Back to career #1*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2018/6/24/back-to-career-1>

Perez, S. (2018, February 19). *A second camera in your pocket*. RTDNA.org. Retrieved from https://rtdna.org/article/a_second_camera_in_your_pocket

Perez, S. (2018, January 22). *Standout Standups*. RTDNA.org. Retrieved from https://rtdna.org/article/standout_standups

Perez, S. (2017, November 29). *The Magic Number*. RTDNA.org. Retrieved from https://rtdna.org/article/the_magic_number

Perez, S. (2017, October 10). *J-School Challenge: Getting students ready for what's next*. RTDNA.org. Retrieved from https://www.rtdna.org/article/j_school_challenge_getting_students_ready_for_what_s_next

Perez, S. (2017, July 7). *Now that's a fire!*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2017/7/9/now-thats-a-fire>

Perez, S. (2017, July 6). *The presser is rarely enough*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2017/7/6/the-presser-is-rarely-enough>

Perez, S. (2017, July 5). *Make Chicken salad*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2017/7/5/make-chicken-salad>

Perez, S. (2017, July 4). *Essential TV story elements*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2017/7/4/essential-tv-story-elements>

Perez, S. (2017, July 3). *ABC, 123*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2017/7/3/abc-123>

Perez, S. (2017, June 30). *A second camera in your pocket*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2017/6/30/a-second-camera-in-your-pocket>

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Perez, S. (2017, June 28). *Think before you shoot*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2017/6/27/think-before-you-shoot>

Perez, S. (2017, June 27). *The early bird gets to be creative*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2017/6/27/the-early-bird-gets-to-edit>

Perez, S. (2017, June 26). *Make air, not art*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2017/6/26/make-air-not-art>

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Perez, S. (2016, June 17). *Get it right the first time*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2016/6/16/get-it-right-the-first-time>

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Perez, S. (2016, June 15). *Accurate AND understandable*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2016/6/14/negotiate-so-your-audience-understands>

Perez, S. (2016, June 14). *A fast news day*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2016/6/13/fast-news-day>

Perez, S. (2016, June 11). *Back in the saddle*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2016/6/10/back-in-the-saddle>

Perez, S. (2016, June 2). *Changing standards: Video quality vs. technology*. RTDNA.org. Retrieved from http://www.rtdna.org/article/changing_standards_video_quality_vs_technology

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Perez, S. (2015, July 7). *How Social Media Selfie Teasers Can Improve Your Live Shot*. Poynter.org. Retrieved from <http://www.poynter.org/news/mediawire/355679/how-social-media-selfie-teasers-can-improve-your-live-shot/>

Perez, S. (2015, July 6). *3 Things a Trip Back to the Newsroom Taught Me About Teaching*. MEDIASHIFT.org. Retrieved from <http://mediashift.org/2015/07/3-things-a-trip-back-to-the-newsroom-taught-me-about-teaching/>

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Perez, S. (2015, May 15). *Keep Digging; You Never Know What You'll Find*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2015/5/15/keep-digging>

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Perez, S. (2015, May 13). *The First 30 Seconds....* [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2015/5/13/the-first-30-seconds>

Perez, S. (2015, May 12). *Shoot First, Ask Questions Later*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2015/5/13/shoot-first-ask-questions-later>

Perez, S. (2015, May 11). *What Caddyshack Can Teach You About TV Reporting*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2015/5/12/be-the-viewer>

Perez, S. (2015, May 8). *Be Flexible, Be Safe*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2015/5/8/be-flexible-be-safe>

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Perez, S. (2015, May 5). *Experience and the Little Things*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2015/5/6/pvbfchddkl146slcx8do5fmj4vvh3r>

- Perez, S. (2015, May 4). *Just like Bo, the PIO Knows*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2015/5/5/just-like-bo-the-pio-knows>
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Perez, S. (2014, June 10). *Goin' Solo*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2014/6/10/goin-solo>

Perez, S. (2014, June 9). *Show Me, Don't Tell Me*. [Web log comment]. Retrieved from <http://www.simonperez.com/blog-1/2014/6/9/show-me-dont-tell-me>

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Presentations

Perez, S. (2020, April). *Managing MMJs: Supervising the solo members of the team*. Panel presentation organizer and moderator at the virtual meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2019, September). *The Multitasking MMJ: How to Succeed as a One-Man Band*. Symposium conducted at the meeting of the Georgia Association of Broadcasters, Atlanta.

Perez, S., (2019, August). *Telling the Story from Starbucks: The Growth of MMJs and Death of Editorial Oversight – Implications for Journalistic Credibility*. Panel presentation at the meeting of the Association for Education in Journalism and Mass Communication, Toronto, Canada.

Perez, S. (2019, April). *Reporter safety: How to handle pushback when you're out on the street*. Panel presentation organizer and moderator at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2019, April). *Managing MMJs: What One Person Can (And Can't) Do for You*. Panel presentation organizer and moderator at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2019, April). *Classroom to Newsroom 5.0: Street Cred with Students and other Perks of Taking Time to Return to Industry*. Panel presentation organizer at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2019, April). *Now What Do I Do? – Classroom Tips for Teachers Fresh from the Newsroom*, Panel presentation organizer at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2018, October). *How to Write to Video*. In E. Goode (Professor). Lecture conducted from Syracuse University, Syracuse, NY.

Perez, S. (2018, April). *Classroom to Newsroom 4.0: It helps when you can say, "Yeah, I've done that."* Panel presentation organizer and moderator at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2018, April). *Managing MMJs: How to help when one person does it all.* Panel presentation organizer and moderator at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2018, February). *How to Write to Video.* In E. Goode (Professor). Lecture conducted from Syracuse University, Syracuse, NY.

Perez, S. (2017, April). *MMJs in the Newsroom: Directing the band of one.* Panel presentation organizer and moderator at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2017, April). *Classroom to Newsroom 3.0: Making Your Summer "Vacation" Work at School.* Panel presentation organizer at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S., (2016, October 11). *What's Next: CNY Digital Media Showcase -Startups and Growth Businesses in Media and Marketing.* Panel moderator at The Event for Technology, Manufacturing & Innovation, Syracuse, NY.

Perez, S., (2016, August). *Balancing Broadcast: Teaching Video Storytelling as the Form Evolves.* Panel presentation at the meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, MN.

Perez, S. (2016, April). *BEA2016 Ignite: Speakers Share Their Best Classroom Project/Exercise/Ideas on Teaching.* Panel presentation at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2016, April). *News Super Session Part I: How to Better Prepare Broadcast Students for Live Reporting.* Panel presentation at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2016, April). *News Super Session Part II: TV News Live Shots after the WDBJ Shootings.* Panel presentation at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2016, April). *Classroom to Newsroom 2.0: We Challenged You to Get Back Out There; Here's How You Responded.* Panel presentation discussant at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2016, February 19). *Telling Video Stories.* Lecture presented to Syracuse Media Group/Syracuse.com Video Team. Syracuse, NY.

Perez, S. (2016). *Mobile Video Reporting.* In D. Hayes (Professor). Lecture conducted from Syracuse University, Syracuse, NY.

Perez, S. (2015, November). How to Improve On-Camera Performance. In T. Brown (Professor). Lecture conducted from University of Central Florida, Orlando, FL.

Perez, S. (2015, September 20). *Be the Ultimate MMJ*. Panel presentation at the Excellence in Journalism meeting, Orlando, FL.

Perez, S., & Cremedas, M. (2015, August). *Local Television Newsgathering Models: Are Two Heads Better than One?* Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Perez, S. (2015, August). *Social Media at the Crossroads: An Analysis of Policies, Credibility, Values & Content*. Panel presentation discussant at the meeting of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Perez, S. (2015, April). *From the Classroom to the Newsroom*. Panel presentation at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2015, April). *AIRCHECK: making the most of your student newscast*. Panel presentation at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2015, March 12). *Finish First – Mobile Video Reporting*. Presentation at the meeting of the College Media Association, New York, NY.

Perez, S. (2015, August 17). *Talking to TV People about Your Work*. Lecture presented at "Women in Science and Engineering (WiSE), Excellence in Communicating Science: Managing Your Professional Reputation and Engaging the Public through Print and Broadcast Media" at Syracuse University, Syracuse, NY.

Perez, S. (2014, November 14). *Diversity and the News*. Lecture presented at Bergen Record 20th Annual Diversity in Journalism Workshop at Syracuse University, Syracuse, NY.

Perez, S., & Cremedas, M. (2014, August). *Small-Market MMJs: Hoping for Change that May Not Come*. Poster session presented at the meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.

Perez, S., (2014, August). *Newspaper Video: A Work in Progress*. Panel presentation at the Visual Communication Division meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.

Perez, S., (2014, August). *Finish First – Mobile Video Reporting*. Presentation at the S.I. Newhouse School of Public Communications Military Program 50th Anniversary Event, Syracuse, NY.

Perez, S. (2014). *Mobile Video Reporting*. In F. Currier (Professor). Lecture conducted from Syracuse University, Syracuse, NY.

Perez, S. (2014, 2013). How to Write to Video. In S. Gitner (Professor). Lecture conducted from Syracuse University, Syracuse, NY.

Perez, S. (2013, 2012). How to Conduct a Successful Interview. In K. Giglio (Professor). Lecture conducted from Syracuse University, Syracuse, NY.

*University
Service*

S.I. Newhouse School of Public Communications

Third-year Tenure Review Committee, 2021

Final-year Tenure Review Committee, 2020

Outside reviewer for tenure candidate from another university

Newhouse Coronavirus Lab Practices Committee, 2020

BDJ Department visiting professor search committee, 2019-20

Newhouse Curriculum Committee, 2019-21

Associated Press State of the Field symposium organizer, March 2019

Newhouse Race & Media symposium contributor, March 2019

Newhouse Signature Hire Data Analytics search committee, 2018-19

Admitted Newhouse Students presenter, 2017, 2018

Democracy in Action election coverage organizer, 2015-19

BDJ Hearst awards committee, 2011-20

Future Professoriate Program mentor, 2018-19

BDJ Department professor of practice search committee, 2017-18

Faculty Council, 2017-19

Third-year Tenure Review Committee, 2017

Moderator, Sports Matters 2017 panel, *Sports as News*

Dean's Scholarship Committee, Chair 2016-17

Student Evaluation Committee, 2016-17

Sports Communications Emphasis director search committee, 2016-17

Newhouse Minority Fellowship awards selection committee, 2016, 2017

Miami Posse selection committee, 2015

BDJ Department professor of practice search committee, 2015-16

Newhouse Awards Committee, 2015-16

20th Annual Diversity in Journalism-Bergen Record Workshop presenter, 2014

BDJ Department tenure-track professor search committee, 2014

Development and Leaves committee, 2012, Chair 2013

Sports Communications Emphasis director search committee, 2012-2013

Renee Crown Honors advisor, 2012-2013

Academic Advisor for approximately 30 students, 2012 to present

Internship Advisor for approximately 15 students, 2011 to present

Newhouse Career Day panel moderator, 2012, 2013, 2014, 2015, 2016

New Faculty Welcoming panel, 2012

Convocation volunteer, 2012 - 2017

AP Electronic Journalism Seminar tape critique organizer, 2012, 2014, 2016

Arranged class visits/interviews with UStream editorial director, 2012

Faculty and Student Training, 2011-2016

Organized and lead training sessions for equipment used in Television Reporting Courses: Adobe Premiere, Avid NewsCutter, Sony NX5U and Canon XF 305 cameras

Awards judging

Headliners Foundation of Texas, 2018, 2019
Idaho Press Club, Television Division, 2017-19
Toner Awards judge, 2013-2019
Mirror Awards judge, 2012-2016
Connecticut SPJ Awards, 2014
SPJ Mark of Excellence for Best Daily Student Newspaper, 2014
Emmy Awards Judge, National Capital and Chesapeake Bay Area Competition, 2010
Emmy Awards Judge, Boston/New England Area Competition, 2005

Other

Faculty Advisor, Jerusalem Press Club Israel Reporting trip, 2018, 2019

Emcee, *Getting Personal; News for the Digital Age. The Broadcast & Digital Journalism Department Welcomes Andrew Heyward*. Heyward is former president of CBS News and an expert on the future of news. Joyce Hergenhan Auditorium, Syracuse University, April 14, 2016

Organizer, presentation of the film *The Hornet's Nest*, attended by Central New York military families and General Stephen Townsend, commander of the 10th Mountain Division, Fort Drum, October 28, 2013

Emcee, *Conversation with the Artist: Efren Lopez*, Newhouse military student photography exhibit opening, La Casita Cultural Center, February 10, 2012

Advisor for *CNY 32 Degrees* iPad app, Seth Gitner iPad app project, 2012

Service to Industry

WCNY TV Public Media

Anchor for *SciTech Now* – locally produced weekly television program focusing on science, technology and innovation in the Central New York area. 2015-2019

Host of WCNY's annual fundraising *TelAuc*
April 2015-19

Host of WCNY's annual fundraising *Travel Auction*
January 2015-19

Pronouncer for WCNY, The Post-Standard, Scripps CNY Regional Spelling Bee
2017, 2020

Service to Community

Everson Museum of Art

Board of Trustees, 2019-2021

Organized tour of Newhouse studios and newscast class for journalists visiting from Russia, 2017

Organized tour of Newhouse studios and newscast class for journalists visiting from Georgia, 2017

Organized tour of Newhouse studios and newscast class for journalists visiting from Serbia, 2015

Organized tour of Newhouse studios for journalism students from Fayetteville-Manlius High School, 2015

Organized tour of Newhouse studios and newscast class for journalists visiting from Moldova, 2014

Organized tour of Newhouse studios and newscast class for journalists visiting from Turkmenistan, 2013

*Awards and
Fellowships*

Outstanding Journalism Educator

Crain NewsPro, 2019

"The winners of this year's NewsPro Noteworthy Journalism Educators honors were nominated by readers and members of the Radio Television Digital News Association, the Society of Environmental Journalists and the Broadcast Education Association," according to the announcement.

Broadcast Education Association Festival of Media Arts, 2019

Best of Competition

Faculty Television Hard news Reporting

Broadcast Education Association Festival of Media Arts, 2018

Best of Competition

Faculty Television Hard news Reporting

Syracuse University Excellence in Graduate Education Faculty Recognition Award

Honors faculty whose advocacy on behalf of graduate students and commitment to superior graduate teaching and mentoring have had a significant positive impact on graduate education at Syracuse University, 2015-16

Scholar-to-scholar award winner

AEJMC Conference, Electronic News Division, August 2014, Montreal

"Small Market MMJs: Hoping for Change that May Not Come," Co-author with Michael Cremedass

Knight Digital Media Center, 2009

University of California at Berkeley

Graduate School of Journalism

Multimedia Reporting and Convergence Workshop

Emmy Award, 2008

Northern California Area

Best Daytime Newscast

Emmy Award, 2007
Northern California Area
Best Evening Newscast

*Professional
Membership*

Association for Education in Journalism and Mass Communication
2012 to 2021

Annual Conference 2012, 2013, 2014, 2015, 2016
Annual Conference Paper Reviewer, 2012, 2013

Broadcast Education Association

2013 to 2021

Annual Conference 2015, 2016, 2017, 2018, 2019

National Association of Hispanic Journalists

2005 to 2021

National Unity Conference 2004, 2008, 2012

American Federation of Television and Radio Artists

2002 to present

National Academy of Television Arts and Sciences

2002-2011